

## ExonElite Privacy Policy

Last Updated: March 12, 2026

At ExonElite, we are committed to protecting the privacy and security of our clients and website visitors. This Privacy Policy outlines how we collect, use, and safeguard your information.

### 1. Information We Collect

We collect information that you voluntarily provide to us when you express an interest in obtaining information about us or our services. This includes:

Personal Identifiers: Name and email address.

Business Information: Company name, website URL, and monthly advertising spend.

Communication Data: Any information provided via our contact forms or lead generation tools.

### 2. How We Collect Data

Direct Submission: Information you enter into our website forms or

Facebook/TikTok Instant Forms.

Automated Technologies: We use Cookies and Tracking Pixels (such as the Meta Pixel and TikTok Pixel) to analyze user behavior, improve our ad performance, and deliver personalized content.

### 3. Use of Your Information

We use the data we collect to:

Provide and manage our AI-VFX and advertising services.

Send marketing and promotional communications (with an easy opt-out).

Optimize our advertising campaigns on platforms like Facebook, Instagram, and TikTok.

Manage our client relationships via our CRM and email systems.

### 4. Data Sharing and Third-Party Tools

We do not sell your data. We only share information with service providers who help us operate our business, including:

Advertising Platforms: Meta (Facebook/Instagram), TikTok.

Business Tools: CRM systems, email marketing software, and professional analytics.

Payment Processors: Stripe and PayPal (for future transaction processing).

### 5. International Data Transfers

As ExonElite is based in Stockholm, Sweden, we comply with the GDPR. If we transfer data outside the European Economic Area (EEA), we ensure appropriate safeguards are in place to protect your information.

### 6. Your Rights & Opt-Outs

You have the right to:

Access or Delete: Request a copy of your data or ask us to delete it.

Opt-Out: You can unsubscribe from our marketing emails at any time by clicking "Unsubscribe" or contacting us directly.

Cookies: You can set your browser to refuse cookies, though some parts of our site may not function properly.

### 7. Security

We implement technical and organizational security measures to protect your personal data. However, please remember that no method of transmission over the internet is 100% secure.

### 8. Contact Us

If you have questions or comments about this policy, you may contact us at:

Email: [info@exoneelite.com](mailto:info@exoneelite.com)

Address: Stockholm, Sweden